

Consort Frozen Foods

SHOP LOCAL, SAVE LOCAL

Promotion Period : 29th December - 25th January



BUY 2 GET 1 FREE!

P3



NEW BIRDS EYE WIN A 4K SMART TV!

P5



BUY 1 GET 1 FREE!

P6



BUY 1 GET 1 FREE!

P7



BUY 4 GET 1 FREE!

P11



SAVINGS ON TAKE HOME FAVOURITES

P14

January 2018

Promotions valid From 29th December - 25th January

Welcome to our January promotions brochure.

A new year brings with it opportunities, changes and challenges. We have all seen and will have been affected to some degree by acquisitions, mergers and companies closing up shop. Here at Consort we will be making the most of such opportunities and changes, to assist you, our loyal customers, to have a prosperous 2018.

The need to attract customers to your site is made easier by using up to date Point of Sale. During the early months of the year you will be able to obtain this from us FREE of charge, see the back page for details.

New products are always exciting to see and we will be highlighting these for you, so that you can have them in your cabinets.

May we thank you for your custom during 2017 and wish you a prosperous 2018.

Consort Frozen Foods

Frozen Food
Pages
3 - 10

Ice Cream
Pages
11 - 17

Freezer Deals
Pages
10, 18 & 19

PRIZE WINNERS!



Mr Sritharan of Leysdown, Sheerness, receiving his Nintendo Switch from our November prize draw.

WAYS TO ORDER

1.

Phone our office based Sales Executives on
Burgess Hill : 01444 870111
Ashford : 01233 647355

3.

Order online at
www.consortfrozenfoods.co.uk

2.

Contact your local Area Representative

4.

Download the ColdWeb App from Google Play or Apple App Store Use the code "CFFAPP" to activate the app on your device.

Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. A full set of T&C's are available upon request from our sales contact or please refer to our website disclaimer.



Consort is part of the First 4 Frozen distribution network



Consort Frozen Foods is Accredited with a Higher Level Certification by NSF-CMi for the exceptional standard of Food Wholesaling, Storage and Distribution.

CHICAGO TOWN DEEP DISH



4654

£18.79
12x310g

8871
FREE



5464

£18.79
12x320g

6852
FREE

**BUY 2
GET 1 FREE!**

48%
POR



3167

£18.79
12x320g

8161
FREE



3263

£18.79
12x320g

3736
FREE

18 in 18

To celebrate the new year we'll be giving 18 lucky Customers a Chigago Town Bundle. Each time you take advantage of this great offer you'll be entered in to a prize draw to win these great products.



**WORTH
£90!**



Introducing **2 new flavours** to the Ristorante range!



5867
7x345g £11.99



7231
7x390g £11.99

Save **£5.00** per case!

46%
POR



8020
7x335g £11.99



4940
7x330g £11.99



4641
7x320g £11.99

RSP
£3.20



6674
7x365g £11.99



9485
7x330g £11.99



1777
7x340g £11.99



3260
7x365g £11.99

Chicago Town Thin. Great Product, Great Price!

ONLY £6.99!

RSP
£2.00

42%
POR



8718
£6.99
6x305g



3750
£6.99
6x305g



5056
£6.99
6x305g



**23%
POR**

2188
PM 1.99 Goodfellas THIN Margherita
7x345g ~~£11.69~~ £10.69



**23%
POR**

2388
PM 1.99 Goodfellas Thin Pepperoni
7x340g ~~£11.69~~ £10.69



**46%
POR**

3322
Lands Garlic Baguettes 2's
£1.69 6x340g ~~£7.65~~ £5.50



**28%
POR**

8010
Lands 10 Garlic Slices
£1.39 6x260g ~~£6.79~~ £5.99

NEW READY MEALS FROM BIRDS EYE!

Special Introductory Price!
Buy any 2 for a chance to
win a 4K Smart TV!



4886
PM 2.50 B/E Pasta Alfredo
8x400g ~~£17.25~~ £14.99



**25%
POR**

4467
PM 2.50 B/E Meatballs
8x400g ~~£17.25~~ £14.99

2467
PM 2.50 B/E Burger & Chip
8x380g ~~£17.25~~ £14.99



**ONLY
£11.99**

**28%
POR**



5577
PM £1.39 Chefs Hot Pot
£1.39 12x320g ~~£13.99~~



1132
PM £1.39 Chefs Cottage Pie
£1.39 12x320g ~~£13.99~~



6110
PM £1.39 Chefs Macaroni
£1.39 12x320g ~~£13.99~~



1947
PM £1.39 Chefs Lasagne
£1.39 12x320g ~~£13.99~~



1641
PM £1.39 Chefs Bolognese
£1.39 12x320g ~~£13.99~~



6737
PM £1.39 Chefs Cauliflower Cheese
£1.39 12x320g ~~£13.99~~

**RSP
£1.79**

Top 4 Kershaws Ready Meals

**30%
POR**



2426
PM 1.79 Kershaws Fish & Chip
6x400g ~~£7.99~~ £7.50



2693
PM 1.79 Kershaws Chicken Dinener
6x400g ~~£7.99~~ £7.50



6448
PM 1.79 Kershaws Alldaybreak
6x400g ~~£7.99~~ £7.50



6713
PM 1.79 Kershaws Beef Dinner
6x400g ~~£7.99~~ £7.50



6447
PM 1.75 Birds Eye Chicken Curry Rice
6x400g ~~£8.39~~ £7.50



3900
PM 1.75 Birds Eye Chicken Tikka Masala
6x400g ~~£8.39~~ £7.50

Only £7.50



**29%
POR**

**Or choose one
Free when you
buy Chargrills**



**38%
POR**



2650
Birds Eye Chicken Chargrill
£2.69 12x170g £26.59



33%
POR

33%
POR

33%
POR

33%
POR

6748
PM 1.50 Youngs Admiral Pie
12x340g ~~£13.99~~ £11.99

3622
PM 1.50 Youngs Mariner Pie
12x340g ~~£13.99~~ £11.99

5373
PM 1.50 Youngs Salmon Crumble
12x340g ~~£13.99~~ £11.99

8849
PM 1.59 Youngs Fish & Chips
8x300g ~~£9.99~~ £8.50



29%
POR

28%
POR

29%
POR

38%
POR

7543
PM £1 Youngs 10 Fish Finger
12x250g ~~£8.99~~ £8.50

9314
PM 99p Youngs 4 Fish Cakes
12x200g ~~£8.99~~ £8.50

4174
PM £1.99 Youngs 10 Cod Fish Fingers
12x250g ~~£18.99~~ £16.99

9036
PM £3.00 Chip Shop 4 Fish Fillets
8x400g ~~£19.99~~ £14.99



20%
POR

47%
POR

23%
POR

23%
POR

5682
PM £2.49 Birds Eye 10 Cod Fishfingers
12x280g ~~£25.45~~ £23.99

2648
Birds Eye 4 Cod Fish Cakes
£1.89 8x198g ~~£10.50~~ £7.99

4027
PM £1 Youngs Fish in Butter CASE
16x140g ~~£12.99~~ £12.25

5027
PM £1 Youngs Fish in Parsley CASE
16x140g ~~£12.99~~ £12.25

BIRDS EYE BOGOF!

44%
Deal POR



2769
Birds Eye Southern Fried Chicken
£2.39 12x170g £23.20

2037
PM 1.29 Birds Eye Garden Peas
10x375g FREE



25%
POR

25%
POR

6259
PM 1.99 Birds Eye Chicken Dippers
8x220g ~~£13.50~~ £11.99

4150
PM 1.99 Birds Eye 4 Chicken Burgers
12x200g ~~£19.59~~ £17.99



7646
Ross Sliced Beans
£1.29 12x450g £10.99



3280
Ross Mixed Vegetable 450g
£1.29 12x450g £10.99



8221
Ross Sweetcorn
£1.29 12x450g £10.99



3432
Ross Garden Peas 450g
£1.29 12x450g £10.99

**BUY ANY 2
GET THIS FREE**



8569
Ross Baby Carrots
£1.29 12x450g £10.99

**53%
POR**



7917
Ross Mixed Vegetable 450g
£1.29 12x450g FREE



**38%
POR**

5576
TAJ Chopped Spinach
£1.49 6x450g ~~£6.50~~ £5.50



**38%
POR**

7287
TAJ Leaf Spinach
£1.49 6x450g ~~£6.50~~ £5.50



**40%
POR**

6865
TAJ Okra Whole Baby
£1.39 6x300g ~~£5.75~~ £4.99



**40%
POR**

5713
TAJ Sliced Okra Rings
£1.39 6x300g ~~£5.75~~ £4.99

PRICE MARKED RANGE NOW ONLY £15.50!



7282
PM 2.29 Quorn Burgers
8x300g ~~£15.75~~ £15.50



6846
PM 2.29 Quorn Sausages
8x336g ~~£15.75~~ £15.50



8649
PM 2.29 Quorn Nuggets
8x336g ~~£15.75~~ £15.50



8700
PM 2.29 Quorn Pieces
8x336g ~~£15.75~~ £15.50



6793
PM 2.29 Quorn Mince
8x336g ~~£15.75~~ £15.50

 <p>48% POR</p>	 <p>31% POR</p>	 <p>43% POR</p>	 <p>42% POR</p>
<p>7038 PM 2.50 McCains Oven Chip CASE 15x825g £24.99 £19.50</p>	<p>9905 PM 1.99 McCains Hash Brown CASE 15x575g £23.55 £20.50</p>	<p>8275 PM 2.50 McCains French Fries CASE 12x825g £24.49 £17.00</p>	<p>9307 PM 2.50 McCains Home Chip CASE 12x900g £23.59 £17.50</p>

 <p>57% POR</p>	 <p>35% POR</p>
<p>5686 PM 1.65 McCains Oven Chip CASE 15x454g £17.50 £10.75</p>	<p>3102 PM 1.09 McCains Quick Chips 12x2x100g £10.89 £8.50</p>

 <p>46% POR</p>
<p>4204 PM 2.50 McCains Oven Chips UNIT 5x825g £23.50 £6.75</p>

Also available in smaller cases For Your Convenience!

 <p>42% POR</p>	 <p>40% POR</p>	 <p>52% POR</p>	 <p>30% POR</p>
<p>2545 PM 2.50 McCains French Fries UNIT 6x825g £12.29 £8.75</p>	<p>5104 PM 2.50 McCains Home Chip UNIT 6x900g £12.15 £8.99</p>	<p>1222 PM 1.65 McCains Oven Chip UNIT 5x454g £5.99 £3.99</p>	<p>6050 PM 1.99 McCains Hash Browns 5x575g £7.99 £6.99</p>

 <p>27% POR</p>	 <p>22% POR</p>	 <p>32% POR</p>
<p>3045 PM 1.99 Birds Eye Pot Waffles 10x567g £15.99 £14.50</p>	<p>8618 PM 2.00 Steak Kidney Puds 8x550g £12.47</p>	<p>3137 PM 1.59 Fresh Pack Mighty Cottage Pie 12x680g £14.99 £12.99</p>



3917
Coppenrath Chocolate Gateaux
£2.29 4x350g ~~£6.99~~ £6.50

9948
Coppenrath Raspberry Cheesecake
£2.29 6x445g ~~£10.49~~ £9.99

8853
Coppenrath Chocolate Fudge Cake
£2.29 6x450g ~~£10.49~~ £9.99

2095
Coppenrath Lemon Cheesecake
£2.29 6x445g ~~£10.49~~ £9.99



6762
PM 159 Freshpack Apple Pie
8x440g £9.99

3734
PM 159 Freshpack Apple Crumble
8x440g £9.99

1076
PM 169 Aunt Bessies Jam Roly
6x300g ~~£8.29~~ £7.99

7800
PM 169 Aunt Bessies Toffee Sponge
6x330g ~~£8.29~~ £7.99

FREEZER DEALS

1853 VT-DC150

Dimensions (mm):
1558(W) x 978(D) x 753(H)

YOU PAY
£1,149* + VAT
FREE STOCK WORTH
£1,205 AT RSP

VT-DC200

Dimensions (mm):
2058(W) x 978(D) x 753(H)

YOU PAY
£1,349* + VAT
FREE STOCK WORTH
£1,301 AT RSP

VT-DC250

Dimensions (mm):
2558(W) x 978(D) x 753(H)

YOU PAY
£1,549* + VAT
FREE STOCK WORTH
£1,376 AT RSP

**Consort Frozen Foods Ltd, Kingsnorth Industrial Estate,
Wotton Road, Ashford, Kent, TN23 6LN Tel: 01233 647355**

**Consort Frozen Foods Ltd, Consort Way, Burgess Hill,
West Sussex, RH15 9TJ Tel: 01444 870111**

Open to bona fide retailers aged 18+ only. Free stock subject to availability.
Promotion valid **UNTIL 31ST JANUARY 2018** and whilst stocks last.



JOLLY JANUARY OFFER!

4 + 1 WALL'S DEAL

Buy any 4 different cases
from a selection of 26



and get a case of **MAGNUM CLASSIC**

FREE!



Promotion available from:

FRIDAY 29TH DECEMBER - THURSDAY 25TH JANUARY 2018

Viennetta

Save 1/3*



**46%
POR**

Promotion available from:

**29th DECEMBER to
25TH JANUARY 2018**

Vanilla 650ml PMP

NETT PRICE PROMOTION

*Recommended consumer offer, price is at sole discretion of the retailer.

MAGNUM

NEW MAGNUM TUBS FROM THE
UK'S NO.1 ICE CREAM BRAND*

**45%
DEAL POR**

**BUY 2
& GET
1 FREE****

*NETT PRICE PROMOTION



**£24.99
8X440ML**

**AVAILABLE FROM: 29TH DECEMBER -
25TH JANUARY 2018**

MADE TO BE BROKEN™

*Nielsen Total UK, Volume, 52 W/E, 12.11.16. **Buy any 2 Magnum tubs (choose from Classic, White or Almond) and get 1 tub free.

BUY ANY 4 OF THESE LINES AND...



7737
Walls 1.8lt Soft Scoop Vanilla
£2.79 6x1.8ltr £11.29



8578
Walls 1.8lt Soft Scoop Mint
£2.79 6x1.8ltr £11.29



6380
Walls 1.8lt Soft Scoop Neopolitan
£2.79 6x1.8ltr £11.29



7396
Walls 1.8lt Soft Scoop Rasp Rip
£2.79 6x1.8ltr £11.29



6017
Swedish Glace Rich Chocolate
£3.35 6x750ml £13.57



5966
Swedish Glace Juicy Raspberry
£3.35 6x750ml £13.57



9381
Swedish Glace Smooth Vanilla
£3.35 6x750ml £13.57



7907
Magnum Minis 6
£4.79 6x6 £19.33



7013
Magnum 4 White
£4.89 10x1 £32.99



6219
Magnum 4 Almond
£4.89 10x1 £32.99



4935
Magnum 4 Classic
£4.89 10x1 £32.99



3530
Magnum 4 Mint
£4.89 10x1 £32.99



3567
Viennetta Strawberry
£3.19 6x650ml £13.05



5632
Viennetta Mint
£3.19 6x650ml £13.05

GET THIS FREE!

6311
Viennetta Original PM £1.84
6x650ml FREE

FRONERI TAKE HOME FAVOURITES



6015
Fruit Pastille PM£2
12x4 £16.40

£15.90



1853
Oreo Cone PM £2
6x4 £8.20

£7.70



2739
Oreo Sandwich PM£2
8x4 £10.93

£10.43



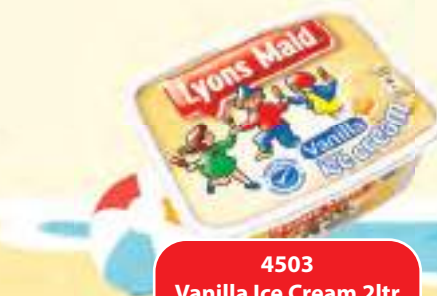
5647
Fab Strawberry PM£2
8x6 £10.93

£10.43



2090
After Eight Dessert PM£2
6x750ml £8.20

£7.70



4503
Vanilla Ice Cream 2ltr
6x2ltr £10.25

£8.95



5502
Choc Ices PM £1.50
12x8 £12.30

£10.99

FRONERI TAKE HOME TUBS



3277
6x480ml £12.30



4211
6x480ml £12.30

£10.99*



1219
6x480ml £12.30



2982
6x480ml £12.30

*NETT PRICE PROMOTION

MUST STOCK

FAMOUS BRANDS IN ICE CREAM

BUY 2 CASES AND GET ICE CUBES FREE!

9299

Mars
Ice Cream

ONLY
£3



TLP
£15.99
8x500ml

7539

SNICKER
ICE CREAM

ONLY
£3



**40%
POR**

SHIVER
ICE

3979
Shiver Ice
6x2kg FREE
WORTH £10.14!

- MARS and SNICKERS Ice Cream tubs available now - capitalising on the trend for in-home sharing
- The UK ice cream market is a billion pound category*
- Ice cream tubs represent 43% of all sales in the ice cream category*
- 46% of consumers always keep ice cream at home for impromptu entertaining**

*IRI 52wk value sales 19 August 2017 All Outlets

**Research for Mars Ice Cream, Mortar London July 2017

TM/®designs/© Mars MARS® and SNICKERS® are registered trademarks © Mars 2017



£1880
FREE STOCK

M17.5X2

2 x7.5L barrel machine

YOU PAY

£1350_{+VAT}

**420mm (W) x 380mm (D)
x 705mm (H), Weight: 38kg**



£1880
FREE STOCK

ST12X2

2 x12L barrel machine

YOU PAY

£1550_{+VAT}

**395mm (W) x 468mm (D)
x 897mm (H), Weight: 51kg**



£1880
FREE STOCK

ST12X3

3 x12L barrel machine

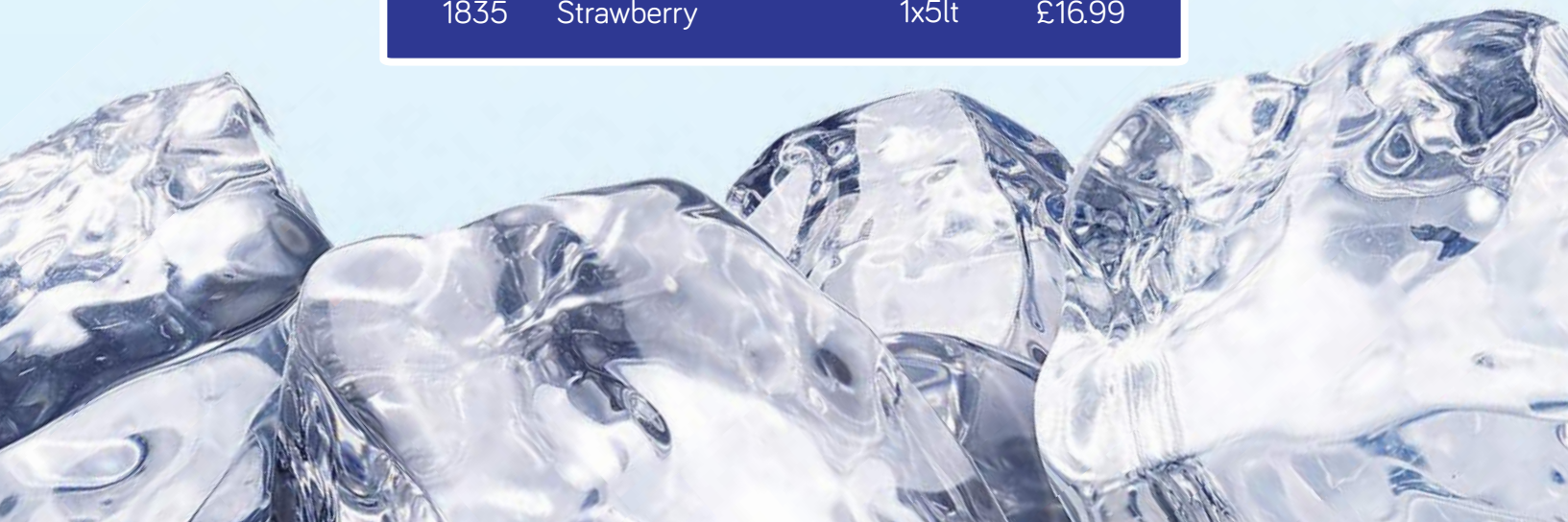
YOU PAY

£1850_{+VAT}

**598mm (W) x 468mm (D)
x 897mm (H), Weight: 75kg**

FIRST 4 FROZEN SLUSH

6236	Blue Raspberry	1x5lt	£16.99
1835	Strawberry	1x5lt	£16.99





6584
Marshfield Vanilla Clotted Cream
£3.99 6x500ml £13.40

2108
Marshfield Salted Caramel
£3.99 6x500ml £13.40

2756
Marshfield Blackcurrant in Clotted Cream
£3.99 6x500ml £13.40

05186
Marshfield Strawberries in Clotted Cream
£3.99 6x500ml £13.40



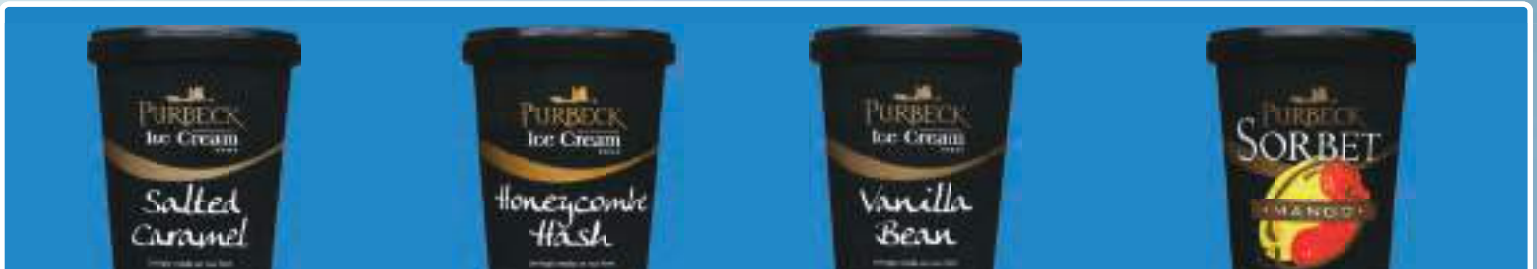
3886
Marshfield Choc Fudge Brownie
£3.99 6x500ml £13.40

4135
Marshfield Cookies in Cream
£3.99 6x500ml £13.40

4894
Marshfield Caramel Fudge
£3.99 6x500ml £13.40

7629
Marshfield Luscious Lemon
£3.99 6x500ml £13.40

LUXURY TAKE HOME TUBS FOR YOUR CUSTOMERS



6088
Purbeck Salted Caramel
£5.20 6x500ml £19.85

6695
Purbeck Honeycombe Hash
£5.20 6x500ml £19.85

3678
Purbeck Vanilla Bean
£5.20 6x500ml £19.85

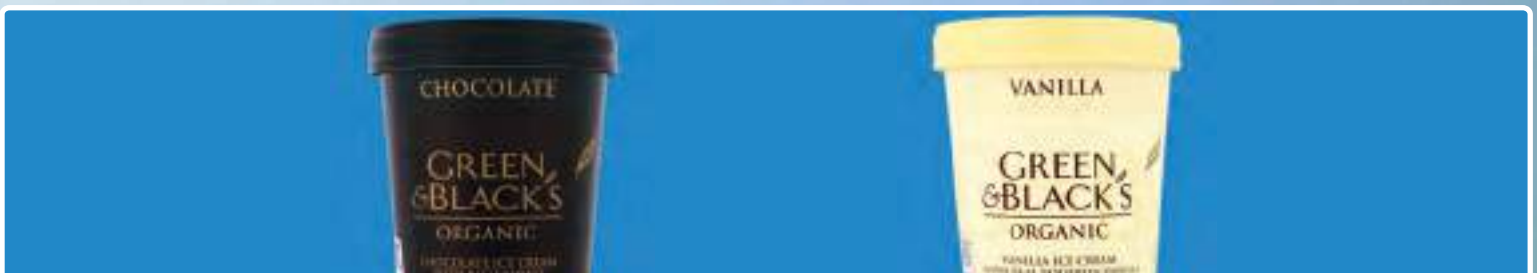
5383
Purbeck Mango Sorbet
£5.20 6x500ml £19.85



7269
Purbeck Serious Chocolate
£5.20 6x500ml £19.85

2596
Purbeck Cappuccino
£5.20 6x500ml £19.85

2196
Purbeck Raspberry Ripple
£5.20 6x500ml £19.85



9848
Green & Black's Chocolate
£4.25 6x500ml £16.85

8483
Green & Black's Vanilla
£4.25 6x500ml £16.85

Häagen-Dazs™

everyday made extraordinary

Great Freezer Deals



EK37C
£559 + vat

Free Stock
£342*



EK27C
£499 + vat

Free Stock
£256*

EK Range

Häagen Dazs

Sliding Curved Glass Lid Chest Freezers

- Curved sliding lids
- Static cooling
- Lock
- Castors
- Defrost drain
- Fan assisted condenser
- Temperature range -18/-22°C



Model	Dimensions (mm)			Kg	Gross Int. Volume	No. of Baskets
	Ext. H	W	D			
EK27C	Ext.	880	724	634	44	188ltr
	Int.	714	606	520		
EK37C	Ext.	880	1014	634	54	292ltr
	Int.	714	890	520		



V50G
£1549 + vat

Free Stock
£818*

V50G

Häagen Dazs

Glass Door Display Freezer

- Fully Automatic, Fan Assisted Cooling
- Electronic Controller
- Vertical LED Interior Light
- Illuminated Canopy
- Temperature Display
- Gravity Feed Shelves



Model	Dimensions (mm)			Kg	Gross Int. Volume	No. of Shelves
	Ext. H	W	D			
V50	Ext.	1960	670	825	151	530ltr
	Int.	1165	530	410		



UF50G
£439 + vat

Free Stock
£202*

UF50G

Häagen Dazs

Counter Top Display Freezer

- Lock
- Adjustable shelves
- Adjustable feet
- LED Interior light with switch
- Self closing door
- Triple Glazed Door



Model	Dimensions (mm)			Kg	Gross Int. Volume	No. of Shelves
	Ext. H	W	D			
UF50G	Ext.	520	570	530	40	50ltr
	Int.	380	450	420		

*Free stock value calculated at RSP

For more information contact your sales rep on: 01444 870111
www.consortfrozenfoods.co.uk

**Côme
get US...**

2018 ICE CREAM!

STATE OF ART,
ENERGY EFFICIENT FREEZER



Wall's Vista 12 LED

Dimensions (mm):
1000(w) x 650(d) x 880(h)

TOP SELLING
ICE CREAMS & BIGGEST
2018 INNOVATIONS



INCREASE YOUR
FOOTFALL NOW!!!

**Wall's
Maxivision
III LED**



Dimensions (mm):
1266(w) x 882(d) x 1333(h)

**Wall's
Slimline
Maxivision
III LED**



Dimensions (mm):
816(w) x 882(d) x 1333(h)

**Wall's
Econic
12**



Dimensions (mm):
1257(w) x 707(d) x 957(h)

**Wall's
Vista
18 LED**



Dimensions (mm):
1500(w) x 650(d) x 880(h)

**Wall's
Vista
6**



Dimensions (mm):
680(w) x 650(d) x 880(h)

**Wall's
Queue
6**



Dimensions (mm):
751(w) x 461(d) x 825(h)

**STOCK
BUNDLES
COMING
SOON...**

INCLUDES 1 YEAR FREE WARRANTY

CONTACT YOUR WHOLESALER

OR CALL 0161 366 2500
WWW.WALLSREFRIGERATIONSOLUTIONS.COM



CONTACT US FOR YOUR FREE 2018 POS

WALL'S MAXIVISION POS KIT 2018 - FOR BOTH CONVENIENCE & LEISURE

Essential POS : ALL CUSTOMERS SHOULD HAVE THIS

Impulse strip – Stick to the cabinet and choose correct additional products for your store

Price roundels – To adjust selling price

Maxivision labels – To dress the cabinet

Close the lid stickers – To dress the cabinet. Placed on the cabinet doors

The perfect way to sell – A4 booklet, folds out into A2. Main information for the best way to sell Ice Cream (1) Why sell Ice Cream (2) Why Sell Wall's (3) Core 9 products and Why (3) Cabinet location (4) POS (5) Planograms (6) Full Unilever range and pricing info



WALL'S VISTA POS KIT 2018 - FOR BOTH CONVENIENCE & LEISURE

Essential POS : ALL CUSTOMERS SHOULD HAVE THIS

Impulse strip – Stick to the cabinet and choose correct additional products for your store

Price roundels – To adjust selling price

Basket labels – To dress the cabinet

Close the lid stickers – To dress the cabinet. Placed on the cabinet doors

The perfect way to sell – A4 booklet, folds out into A2. Main information for the best way to sell Ice Cream (1) Why sell Ice Cream (2) Why Sell Wall's (3) Core 9 products and Why (3) Cabinet location (4) POS (5) Planograms (6) Full Unilever range and pricing info



WALL'S 12 BASKET RANGE BOARDS 2018



Wall's 12 Basket Convenience Range Board



Wall's 12 Basket Leisure Range Board



Pivot gripper – Essential for a range board as it holds it up

WALL'S PRODUCT STICKER SETS 2018



Wall's Core Set (12)



Wall's Extra Set (15)



Mr Whippy Set (3)



Carte D'Or Set (25)

WALL'S MODULAR STICKER SETS 2018



Wall's Extra Set (17)



Wall's Plain Set (5)

WALL'S PAVEMENT SIGNS 2018



Wall's Pavement Sign Kit
Available as base & panel
or panel only



Ben & Jerry's
Pavement Sign Kit
Available as base & panel

WALL'S A BOARDS 2018



A Board



Modular
Sticker Panel



Product
sticker panel



Twister
Panel



Magnum Chocolate
& Hazelnut
Praliné Panel

A Boards and various panels available